

Franco-American Centre

Alliance Française de Manchester



2020 Annual Report

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The Alliance Française de Manchester is a proud member of the Federation of Alliances Françaises USA and part of the International network of Alliance Françaises.

Details at: AFUSA.org



Joseph Thériault
Président/ President



John Tousignant
Directeur exécutif/
Executive Director

Dear Friends,

The Year 2020 marked the 30th Anniversary of the Franco-American Centre. As we celebrated with members – both long-term and new – we were able to reflect on the many changes that we have seen over time. Our location changed a decade ago to meet new realities and the scope and variety of activities have evolved to meet demographic and technological changes. Still, three decades on we continue to provide a place where our many friends of diverse backgrounds can come together to celebrate French language, culture and heritage.

This year was like no other year the Franco-American Centre has experienced. The COVID-19 pandemic required us to adapt our classes and activities from the in-person methods to which we had grown accustomed to more creative, virtual options. These changes were not easy to make but we approached them with the tenacity and resiliency that has always been a part of the Franco-American tradition. Through our efforts, we discovered new ways to share the French experience while expanding our base of members and friends well beyond NH's borders.

As we move forward through 2021, we hope that the pandemic will pass and we will be able to return to many of our in-person activities. At the same time, we look forward to using our virtual tools to maintain our new friendships as we begin our fourth decade of service to those who cherish their French-inspired identity.

Thank you for your continued support during this challenging time and join us as we continue the celebration of “All things French” in NH and beyond!

Warmly,

Joseph Thériault
President

John Tousignant
Executive Director

Chers amis,

L'année 2020 marque le 30e anniversaire du Centre franco-américain. Alors que nous célébrions avec les membres - nouveaux et à long terme - nous avons pu contempler les nombreux changements que nous avons observés au fil des années. Il y a dix ans, notre location a changé pour répondre aux besoins du temps. De plus, nous avons dû adapter l'envergure et la variété de nos activités pour refléter les changements démographiques et technologiques. Néanmoins, trois décennies plus tard, nous continuons d'offrir une variété de possibilités à nos nombreux amis de diverses origines à se réunir pour célébrer la langue, la culture et le patrimoine français.

Cette année n'a pas été comme les autres pour le Centre franco-américain. La pandémie de COVID-19 nous a obligés à adapter nos classes et nos activités. Où nous étions habitués aux activités en personne, nous avons dû nous adapter aux options virtuelles. Ces changements n'ont pas été faciles à réaliser mais nous les avons abordés avec la ténacité et la résilience qui ont toujours fait partie de la tradition franco-américaine. Grâce à nos efforts, nous avons découvert de nouvelles façons de partager l'expérience francophone tout en élargissant notre base de membres et d'amis au-delà des frontières du New Hampshire.

Avec l'arrivée de l'année 2021, nous gardons espoir que la pandémie se terminera et que nous pourrions reprendre la majorité de nos activités en personne. Ceci étant dit, nous garderons aussi notre présence virtuelle afin de maintenir, et d'agrandir, nos nouvelles amitiés à distance tout en entamant notre quatrième décennie de service à ceux qui tiennent à leur identité francophone.

Merci de votre appui constant en cette période difficile. Nous vous invitons à célébrer avec nous la francophonie et la francophilie au New Hampshire et ailleurs !
Amitiés !

Joseph Thériault
Président

John Tousignant
Directeur exécutif

**Founders of the
New Hampshire Institute
for Franco-American Studies**

Boufford Funeral Home - Clyde & Adèle Boufford Baker

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Robert R. Fournier In Honor of Pauline Moll Tougas

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Donald & Paulette Auger- In Memory of DonnyAuger

In Memory of Joseph and Yvonne Miquelon Mercier

Merci de votre générosité!

Statement of Financial activities

For the year ending December 31, 2020

(With summarized financial information for the year ending December 31, 2019)

	<u>2020</u>	<u>2019</u>
Income		
Class tuition	26,683.43	33,848.44
Cultural Events Income	460.00	9,158.47
Memberships	14,686.98	7,030.00
NH PoutineFest	3,039.50	62,595.35
Sponsorships	6,250.00	2,565.00
Grants	18,119.50	2,750.00
Donations	6,020.19	1,881.57
FAC Foundation Donation	2,100.00	852.00
Charitable Gaming	28,445.20	15,587.08
Other Income	<u>773.46</u>	<u>5,357.30</u>
Total Income	106,578.26	141,625.21
Expenses		
French Classes	21,011.13	25,476.37
Cultural Events expenses	699.98	9,758.72
Fundraising Expenses	9,246.49	44,174.11
Staffing	68,116.19	69,576.53
<u>General Operations</u>	<u>15,694.15</u>	<u>11,963.5</u>
Total Expenses	114,767.94	160,949.27
Net Operating Income	(8,189.68)	(19,324.06)
Net Assets - Beginning of Year	349,969.68	360,269.95
Net Assets - End of Year	375,554.32	349,969.68

Saint Anselm College

The Franco-American Centre offices are located in the Sullivan Arena on the Saint Anselm College campus.

Although the FAC is a wholly independent organization, a collaborative agreement with the school provides for the FAC to utilize many campus facilities for classes, events and other activities.

The FAC works closely with the Modern Languages Department, the Dana Center for the Performing Arts and the Franco-American Collection / Archives at the Geisel Library to encourage and promote French language and heritage studies.

Our mailing address is: Franco-American Centre, 100 Saint Anselm Drive #1798, Manchester, NH 03102

What We Do

What we do... Celebrate!

The FAC celebrates French language, culture and heritage in NH and beyond! French-speakers (francophones) and English-speaking lovers of French (francophiles) can find plenty of opportunities to enjoy the richness that French brings to our communities.

Language

As part of our ongoing mission to celebrate the French language, the FAC offers classes and engaging conversation groups. Moving to a virtual environment did not deter our participants!



Classes: Being able to offer virtual classes opened the opportunity for learning to a new group of students. Not only did we keep most of our local students, but were able to add students from other states.

Prêt-à-Parler: Our monthly conversation group keeps going strong averaging 15 to 20 participants. We were able to transition smoothly to a virtual venue in April which opened the door to participants from Louisiana, Minnesota, Ohio and even Canada!

Teen PAP: Thanks to a dedicated French teacher and her students, we started a virtual Teen conversation group. This allows French students from NH and beyond to practice their newly acquired language skills in a fun, supportive and friendly atmosphere. It is a welcomed addition to the FAC Language offerings.

Culture

In February, we were thrilled to once again show off our Joie de vivre with an upbeat Mardi Gras party New Orleans Style. With beads, masks and feathers, party goers danced the night away.

Keeping our cultural activities on the forefront once the realities of the pandemic hit was a challenge. We adapted to the challenge by incorporating virtual options.

We added some new activities to keep our members and friends entertained and engaged such as a monthly recipe swap - Franco Foods, a wine tasting class with our friends at LaBelle Winery, and more.

Of course, it would not be summer without our own NH PoutineFest. This year, we celebrated with the Roadshow Edition. Our participants enjoyed visiting parts of New Hampshire and Maine while supporting local restaurants. A true win-win!



Heritage

November marked the 30th year the Franco-American Centre has been proudly fulfilling its mission of celebrating French heritage.

The contributions of Franco-Americans was once again recognized by our State's highest office. Governor Sununu proclamation highlighted the important role we Francos have played, and continue to play, in the cultural and economic development of New Hampshire.



Through partnerships with other organizations who share our passion for our heritage, we offered a variety of talks, concerts and conversations that further celebrate the Franco-American story.

Who We Serve

People of North-American French Heritage who speak French

Whether early visitors from New France or more recent immigrants from Québec or the Acadian portions of the Atlantic Provinces, many people trace their ancestry to Canada. Those who grew up speaking French at home find a warm welcome greeting them at the FAC.



People of North-American French Heritage who speak limited or no French

Although more than 20% of NH's residents can claim French-Canadian heritage, the majority of that group do not speak French fluently. With many activities being offered in English, those who may not understand much French can still appreciate the culture and traditions that continue to add value to our communities.

People with heritage from other parts of the French-speaking world

The face of French heritage is continuously evolving. Many of today's new French-speaking immigrants come from La Francophonie - the 80+ countries that speak French as a first or second language. We welcome them as they bring new French-inspired cultures that enrich our understanding of the world.



People with no French heritage who love some aspect of French culture

Some of our most active members and friends have no French heritage. They are francophiles who love some aspect of a French-inspired culture. Food, fashion and the performing or visual arts draw people to a community that shares a love of "All Things French."

The curious onlookers wondering "What is this 'Joie de Vivre' all about?"

"Joie de Vivre" means "Love of Life". With so many aspects of French to celebrate, who wouldn't want to explore the language, culture and heritage? The curious are welcomed; they often become members and always remain friends.



Bienvenue à tous / Welcome to all!

Who Supports Us

The Franco-American Centre is recognized as a 501(c)(3) not-for-profit organization. We draw support from memberships, corporate sponsorships, grants, classes, events and NH's Charitable Gaming program.

The Franco-American Centre Foundation - a separate entity - provides valuable annual support to our operating budget while offering donors tax-advantaged options for making contributions to our long-term sustainability plan.

In 2020, we want to extend our most sincere thanks to the following individuals and organizations:



In-Kind Supporters

Support can be given in many ways. Thank you to those business owners who understand that partnerships are very important to a non-profit organization such as the Franco-American Centre.

Au Bout du Fil



Interested in a sponsorship? Please send inquiry to execdirector@facnh.com

Get Involved!

The FAC is always planning various events and activities. Make sure you don't miss out!

- Sign up to receive our email notifications.
- Like and follow us on Facebook, Twitter and Instagram.
- Visit FACNH.com regularly, we're constantly updating our calendar.

Have an idea for an event or activity? Email us at info@facnh.com and join us at our Program Committee.

Volunteer!

The Franco-American Centre is a volunteer driven organization. Dedicated volunteers are at the foundation of our success in promoting French language culture and heritage throughout New Hampshire and beyond. Interested? Contact us at info@facnh.com.

Learn French Today! We offer French language and culture classes for adults and children at all levels of language learning. Click the "Education" tab at FACNH.com for details.



Support the Franco-American Centre today!

Become a member or make a tax deductible donation. To pay with a credit card, please go to www.FACNH.com. Or, mail your donation/ membership (with completed form) with a check made payable to the Franco-American Centre, to: Franco-American Centre 100 Saint Anselm Dr. #1798 Manchester, NH 03102

Annual Memberships

- | | | |
|--------------------------|------------------|-------|
| <input type="checkbox"/> | Individual | \$40 |
| <input type="checkbox"/> | Family | \$60 |
| <input type="checkbox"/> | Senior / Student | \$35 |
| <input type="checkbox"/> | Lifetime | \$600 |

Name: _____

Address: _____

City & State: _____

Zip Code: _____

Email: _____

Phone: _____

For family memberships, please provide the names of all the members.

Sustaining contributors help to promote the FAC mission while providing crucial operating support.

Sustaining options are available for as low as \$10 per month. For detailed information, please go to facnh.com/membership.